

ANNUAL REPORT

2021-2022



DEEP WELFARE ORGANISATION

(Registered under Societies Registration Act-XXI of 1860)
Regd. Office: Khasra No.: 28/2/2, Road No.10, Sangam Vihar ,
(Opposite Jharoda Police Post) Burari, Delhi-110084
E-mail: deepwelfare@gmail.com Website: www.deepwelfare.in
Contact No.: 9968644009, 8076910773



**"The future of India lies in
its villages"**

MAHATMA GANDHI



MESSAGE

Society is the mixture of people or we can say that it is an organization of people who shares customs and laws. In other terms a society is a group of individuals involved in persistent social interaction and a sum total of such relationships among its constituent of members. As a social being it is our responsibility to take care the needs of people around us. Hence, Deep welfare organization has an immense faith in finding the social solution through dialogue, discussion and collaboration. Through this annual report Deep is presenting its work and activities done throughout the year 2021-22 .I would like to thank each and everyone who are constantly connected with Deep Welfare Organization and have shown their faith and have provided their invaluable directions, suggestions and support. Deep Welfare Organization is fully committed to its aim and objectives. Hence, Deep is working on all the relevant contemporary social issues in association with State, National and District administration along with various stakeholders. The organization has relentlessly launched several campaigns against female feticide and protection of girl child & child rights .To achieve its goals Deep Organizes national level seminars to generate mass awareness Deep Welfare Organisation is working in community and identifying the issues & of the women in the society from different walks of life. Through its initiative of The Annual Bitiya Gaurav award which aims to recognizes the work of young female achievers of our country, Deep encourages more women and girls to come forward in society and create their individual identity.

Deep is also working in the field of education, child development, environment protection, HIV/AIDS awareness, health programs for the community including pulse polio activities, awareness about importance of nutrition among women and other sensitization programs. Deep has also worked for the senior citizens welfare, educational programs for the children and the youth, skill development programs, etc. Deep has worked on rural development programs in various parts of Delhi, Jharkhand, Bihar, Chhatisgarh and Madhya Pradesh about Women empowerment issues, bridging the inter-generational gap, etc. These all activities are undertaken in association, support and coordination with various Agencies.

This annual report is an effort to document all our activities, processes, learning and achievements so far at different fronts of human development. The organization will continue to work more for the upliftment of whole society in coming years too..We are committed towards the empowerment of the vulnerable sections of the society especially for women and children at the grass root level. Sincere thanks to our donors, sponsors, Government Departments, corporate, consulting agencies and our well wishers for their continuous support and cooperation. Also we would like to thank and congratulate different NGOs representatives and the volunteer's without whom such collective efforts could never be possible.

Thanking you,

Ajay Prakash
President

Preamble

"Deep" is a Hindi word which means 'Lamp'. It is a symbol of light, hope & positivity. We at 'Deep Welfare Organization', are committed to bring light and hope in the lives of millions of people and who belongs from deprived sections of the society.

Introduction

DEEP is a non-profit making,, non-political registered social organisation, committed to the cause of disadvantaged groups since its inception in 2005. It Believes in equity, equality and social justice. The organization has been relentlessly working for the poor, vulnerable, underprivileged and downtrodden sections of the society, with special focus on the issues of women and children.. DEEP is incredibly optimistic that the weaker sections of the society will get the new livelihood opportunities and should get proper education,nutritions,health benefits and the benefits of information technology. Therefore, Deep is making interventions to build their confidence and capabilities.

Vision & Mission

To promote equity, equality and social justice without any discrimination on any ground as enshrined in the constitution of India, the supreme law of the land. To foster better education for the children and to protect the rights of women and children through Social Action, Campaigns, mass awareness & Research and Advocacy.

Organization's Value and Motivation

Respecting every Individual's Right to Life with dignity

Partnership with the Government bodies and other Agencies for ensuring greater access to the available facilities and full empowerment of citizens as a whole including the vulnerable and Marginalized sections of the society;

To upgrade Professional expertise constantly ;

Democratic functioning and commitment towards human rights and values;

Practice and promotion of secular values, development of scientific temper and rational approach.

Aims & Objectives

The main aims and objectives of the organization are :

- To provide and arrange health care facilities for the poor, under privileged and down trodden People;
- To organize and promote health awareness programmes;
- To develop human resources especially in rural and backward area by opening school, & providing educational materials.
- To provide scholarships and other relevant facilities of government schemes to the underprivileged students;
- To work for green and clean environment, disaster management & animal care;
- To establish medical and technical institution, libraries, day care centers, orphanage, old age homes, shelter home, etc. for achieving the aims and objectives of the organization;
- To promote women S.H.Gs, Child and Women development programmers, legal awareness through education, vocational training centers, seminars & rallies etc.
- To promote Indian medical systems such as Ayurveda, Yoga, Unani, Homoeopathy, Physiotherapy etc.

- To promote rural development programs and modern cultivation system for farmers.
- To work for human rights, consumer rights, Right to Information and Fundamental Rights available in the constitution of India;
- To publish Journals and Magazines on relevant issues.
- To collaborate & participate with other organizations, NGOs, Panchayati Raj Institution, Govt. and Semi-Govt. Organizations, financial institutions for fulfillment and carrying out the aims and objectives of the organization.
- All the incomes, earnings, movable/immovable properties of the society shall be solely utilize and applied towards the promotion of its aims and objectives only as set forth in the Memorandum of Association and no profit thereof shall be paid or transferred directly or indirectly by the way of dividends, bonus profits or in any manner whatsoever to the present or past members of the society or to any person claiming through any one or more of the present or past members. No member of the society shall have any personal claim on any movable or immovable properties of the society or make any profits, whatsoever, by virtue of the membership.

Legal Status:

- ◆ Deep Welfare Organization' is a registered organization under the Societies Registration Act XXI of 1860 No. S-52165 dated 24/3/2005.
- ◆ Deep Welfare Organization' is a registered under Income Tax Act. 12A of 01-Sub clause (i) of clause (ac) of sub -section (1) of section 12A, Unique registration no. AAATD8724GE20181
- ◆ Deep Welfare Organization' is a registered under section 80G by the Director, Income Tax Exemption, New Delhi. No.11-Clause (i)of first proviso to sub-section (5)of section 80G and Unique Registration Number AAATD8724GF20213.
- ◆ Permanent Account No: AAATD8724G.
- ◆ Deep Welfare Organization is registered under FCRA ACT. 2010, Reg. No. 231661456 Dated 29/07/2013.
- ◆ Deep Welfare Organization has been registered for undertaking CSR activities and the Registration number is CSR00010014, Ministry of Corporate Affairs, Govt. of India.
- ◆ Deep Welfare Organization is registered under ISO 9001:2015 (QMS), Certificate No- XIQ-QMS-1192081921.
- ◆ Deep Welfare Organisation has been empanelled under the category 1 with O/o. Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India.

FOCUS AREA

HEALTH CARE

EDUCATION

LIVELIHOOD PROMOTION & POVERTY ALLEVIATION

SKILL DEVELOPMENT

FARMERS PRODUCER ORGANISATIONS

ENVIRONMENT CONSERVATION

WOMEN EMPOWERMENT & CHILD WELFARE

COUNSELLING, ADVOCACY & COMMUNITY MOBILISATION

RESEARCH, SURVEYS, EVALUATION & PROJECT IMPACT ASSESSMENT

Operational Area:

The Major activities of the organization are in NCT of Delhi, Madhya Pradesh, Jharkhand and Bihar. The following are the districts where the organization is working continuously:-

- NCT of Delhi
- Barabanki District of Uttar Pradesh
- Rohtas & Kaimur District of Bihar
- East Singhbhum Sarai Kela Kharsawan,
- Bokaro, Dhanbad, Giridih, District of Jharkhand
- Kanker & Mungeli District, Chhattisgarh

ANNUAL PROGRAM OVERVIEW 2021-22

CAMPAIGN AGAINST FEMALE FETICIDE & PROTECTION OF GIRLCHILD

Female foeticide is the process of sex determination before birth and undergoing abortion if it is a female child in the womb of mother. This is made illegal offence by the government of India through enacting Pre- Natal Diagnostic Techniques (PNDT) Act of 1994. This law was again amended due to various reasons and finally became pre conception and pre -natal diagnostic techniques (Regulation & Prevention of Misuses) (PCPNDT) Act 2004. This Act aims prevention and punishment of pre-natal sex screening & female foeticide. Deep Welfare Organization is ensuring that no girl child is murdered in the womb of her mother. Deep is eradicating the prevalent notion of having a girl is a burden. We are educating parents through dialogue and community interaction along with regular campaigns at national, state and district levels. Also Deep is concerned about the children being subject sexual violence, sexual harassment & pornography. Deep is working to implement the law through rallies, street plays and community involvement with people in the states of Jharkhand, Bihar, Uttar Pradesh, Chhattisgarh and Madhya Pradesh and in National Capital Region of Delhi. We raise these issues at national and state level through national seminars and deliberations. While our volunteers also distributed posters on importance of girl child and the laws, schemes made by government of India among participants. We also organized community meetings and workshops. As we are aware that due to pandemic women and girls have been more affected and are overburdened by domestic chores and are in vulnerable condition. Deep has increased its focus on organizing community awareness by meetings with anganwadi workers and with local people. Deep is helping in enrolling dropouts girls in school and has worked with Department of Women & Child Development Govt. of NCT of Delhi & District North, Delhi wherein Deep has identified children in vulnerable conditions and focused for the promotion of education, gender sensitization and promotion of women well being through its campaigns on ground level across the nation because we understand that without empowering its other half of the population true development cannot be achieved. Therefore Deep is working for this cause relentlessly with the help of various stakeholders.

WOMEN EMPOWERMENT & DEVELOPMENT PROGRAMME

Empowerment of women means make them able to stand on their own feet so that they can enjoy their rights & avail the opportunities. Empowerment is directly correlated to development which enable ones to participate in a development process. An empowered women empowers her family, society and contribute in the development of nation. It is a process of upliftment of social, economic and political status. In our country there is various schemes initiated by government for empowering our women but implementation of these schemes on ground level is still lacking. All round development of a country needs equal participation of men and women in development process. In rural India our women are unaware of their rights and powers. They are lacking the basic skill sets, education, nutrition and public participation. The main reason is their limitation within the four walls of homes where they don't get exposure for their upliftment. Keeping all these issues in view Deep Welfare Organization is continuously working for the capacity building programmes, creating awareness on gender based violence, running campaigns against sexual & mental abuse, domestic violence and what are their legal rights. We are running programs in Bihar, Chhatisgarh, Jharkhand, rural areas of Delhi, Madhya Pradesh and Uttar Pradesh. Our target geographies are the tribal, slums and rural community and we work on identification of groups who are enthusiastic for change, creating awareness and consciousness on situation of our other half, gender discrimination and importance of equal opportunities for all.

Deep have conducted community meetings in local areas with its volunteers where we taught them about sexual violence, dowry system, child marriage, domestic violence and how they can raise their voice against any kinds of violence. We helps women in filing complains, providing mental health counseling. We shared many helpline numbers such as 108,112 and mahila police volunteers and our volunteers also shared their contact numbers to reach out whenever they are in distress. Spreading awareness about BETI BACHAO BETI PADHAO, ONES STOP CENTRES, WOMEN HELPLINE etc.

This year Deep Organized one national level seminar on “Atamnirbhar Mahila- Atmanirbhar Bharat” and National Women's Achievers Award on 25th of March 2022 and Bitiya Gaurav Award to recognise the contribution of our women & girls from all walks of life in the growth of nation, at constitution club of India, rafi marg, New Delhi. Wherein various distinguished speakers shared their views on gender and related issues and how India as a nation has to work more to eliminate the gender based violence.



To make our women and youths economically viable and those who are uneducated, Unskilled. Deep Welfare Organization is working to provide them such skills so that they can earn their livelihood. As India is walking on the path to become self sufficient so vocational training program is the need of hour . Especially when the gender biasness still exist in our society women & girls are consider to be economically dependent on their family such skills provide them economic independence. Therefore, Deep welfare organization is providing vocational training to young girls and women, illiterate & unskilled sections through its vocational training centers. Deep provides training of - Beauty parlor, computer training and stitching in Bhagalpur district of Bihar and National Capital Territory of Delhi where our centers are running regularly. Almost all girls and women held from economically weaker section and want to help their husband and family economically with special focus to enhance occupational skills, technical knowledge and to promote national values and align with national programmes run by government. Deep Welfare Organization is consistently working to promote self employment & provide support through linkages with SHGs and other credits. After successfully completing the period of training from skill centre these women and girls are feeling empowered and those who have completed their training programme has started running boutique centre and beauty parlor and working as a trainer at various places. Deep provide skill trainings of six months and one year and after completion Deep provide certificates to all trainees. Deep is relentlessly working towards. empowering community women and girls through inculcating the skills. Deep provide certificate of Jan Shikshan Sansthan (Ministry of Skill Development & Entrepreneurship, Govt. of India).

Deep Welfare Organization is reaching out to community and identifying new needs of our new generation. Deep is working as a catalyst and aligning with other institutions, welfare agencies to promote such other kinds of trainings for income generation.



CHILD EDUCATIONAL & DEVELOPMENT PROGRAMME

According to the official definition by United Nations Convention on the Rights of the child “a human being below the age of 18 years unless under the law applicable to the child, majority is attained earlier”. Children come under vulnerable category as they need special care, attention and nurturing for proper growth. Deep is working on early childhood care, promoting child rights, protection of children from sexual offences, children in conflict with laws and on recent judgment of supreme court children on street situations. Malnutrition among the younger children and anemia among the adolescent's girls is prevalent in India. Illiteracy, early marriage, early & repeated pregnancy, number of children, early and early deaths are the normal fate of the girls/women.

Indian Constitution gives right to education (Article 21A) for every child which is a fundamental Right. But despite this provisions no states has achieved 100% children enrolments in school till now. Large numbers of children's are away from school. DEEP is running different types of Educational programs in the national capital territory of Delhi, Jharkhand, Uttar Pradesh, Madhya Pradesh & Bihar. Deep is running Non-Formal Education (NFE) centre from last 15 years at Sangam Vihar, Jharoda of North Delhi. Children joined in our center have been empowered in various skills, 75% children are girls and belong to minorities who were not going to any school. Deep was running its regular classes for all those children who don't have smart phones to attend the classes during pandemic. Deep has also work on re- admission of drop out children in schools. DEEP through is Non- Formal Education deep is making it sure that every child is getting access to education. Deep is working with special focus on ensuring child rights, to create a safe environment for children and providing supplementary education from age group of 6 to 15 years. Under the early childhood care and protection program we are focusing on providing nutritional food and care.

This year Deep has worked with Department of Women & Child Development Govt. of NCT of Delhi on the judgment of honorable supreme court of India on SAMPARC (Sustainable Approach for Multifaceted Progress Aimed at Reclaiming Childhood). Deep worked to identify Street living children who ran away from their families and live alone on the streets, Street working children who spend most of their time on streets but return home on regular basis, Children from street families who live on the streets with their families.



We all have listened the famous quotation that “health is wealth”. Which means one’s health comes first before anything else in world. Only a healthy body is important for a healthy mind. Only a healthy citizen can contribute in the growth of its nation. Deep Welfare Organization is working towards creating a healthier society.

As per the judgment of Supreme Court of India "Right to Health is a fundamental right guaranteed under Article 21 of the constitution of India", It includes affordable treatment and it is the duty of the State to make provisions for affordable treatment. Access to affordable and quality health facility is the right of every citizen. Deep is working to create awareness among communities & to increase health literacy. We are focusing on importance of health & hygiene, hand washing, menstrual hygiene, breastfeeding and anemia among women.

Deep is working on community wide, audience specific, focusing on increasing audience knowledge. As awareness is essential for prevention, early detection and for effective treatment. We conduct programs in communities, schools, street plays, health awareness camps and informative talks.

According to WHO report India spend less than Nepal and Sri Lanka on health and 70% of the overall household expenditure on health in the country is on medicines. Lack of access to proper healthcare is a major problem in India. To address this issue, the government has introduced many healthcare schemes over the years, such as under the National Health Mission the aim is to make healthcare more accessible and affordable for all sections of the society. Ayushman Bharat Yojna/ Pradhan Mantri Jan Arogya Yojna (PMJAY), Pradhan Mantri Bhartiya Janaushadhi Pariyojna (PMBJP) and Rashtriya Arogya Nidhi (RAN), In view of this social issue Deep welfare Organisation is continuously working on proper implementation of these schemes so that every needy person can avail the facility provided by government.



HIV/AIDS AWARENESS PROGRAMME

Deep Welfare Organization is working since 15 years to promote HIV testing, Prevention, treatment & to remove stigma against HIV/AIDS. HI/AIDS can affect anyone regardless of caste, class, gender, race or age,

It is important to spread awareness against misinformation, racism, homophobia and transphobia. It should be the responsibility of everyone to normalize talking about HIV, getting tested. Government of India has launched the first National AIDS Control Program. To spread the awareness worldwide 1 December is celebrated as world aids day by UNAIDS which talks about HIV treatment, testing, prevention and increase availability of services, eradicate stigma and exclusion faced by people living with HIV and by marginalized population, so that an inclusive environment could be created.

programme (NACP) to slow down the spread of HIV infections so as to reduce morbidity, mortality and impact of AIDS in the country. make promise and take precautions to stop spreading HIV. Awareness is the key of prevention. Therefore, Deep is relentlessly engaged in generating awareness from last 14 years in East Singhbhum, bokaro in the state of Jharkhand, Rohats and Bhagalpur district of Bihar, Burari, in NCT of Delhi, Lukhnow in Uttar Pradesh and Singhrauli in Madhya Pradesh. Our organization is playing a pivotal role in mass campaigns through IEC campaigns among communities and other high risk groups. We are making it sure that the person affected by HIV/AIDS are not deprived of treatment facility. In this regard mass campaigning is very much important to perish the stigma, fear and ignorance among people, which Deep Welfare Organization is doing through its information, educations and communication cell. Our team is working dedicatedly to remove stigma related to HIV/AIDS.



COVID-19 pandemic halted the economy, mobility and lives of people around the world. Migrant workers in India lost their jobs during pandemic. The world witnessed a largest reverse migration from cities to villages in India. It was challenging for a country like ours to save the lives of millions with social distancing and inculcating covid appropriate behavior amongst all. Deep Welfare Organization volunteered to save the lives of our citizens in every possible way. To make it sure that the covid related norms are implemented Deep started awareness campaigns in community through poster distribution, nukkad natak, informal talk with community women with anganwadi workers importance of frequent hand washing, and to take proper precautions. Deep reached out to covid affected through providing beds in hospitals, to provide necessary medicines and door to door awareness campaigns. We arranged isolation and quarantine facilities, protective equipments, supply chain and logistics management, coordination with other helping groups.

Our team distributed dry ration kits among needy people in East Singhbhum, Bokaro in the state of Jharkhand, Rohats and Bhagalpur district of Bihar, Burari, in NCT of Delhi, Lughnow in Uttar Pradesh and Singhrauli in Madhya Pradesh and Distribution of hand sanitizer & face mask were also done at above mentioned places among the marginalized and weaker sections. With the support of GMR group Deep has distributed 50 rickshaws in different slums of unauthorized colonies of Delhi for livelihood generation among those who got unemployed due to covid lock-down. Deep is also engaged in creating vaccination awareness through community talks and emphasizing people to get vaccinated at their nearest vaccination sites as soon as possible. Along with this we are working on eliminating misinformation, propaganda and fake news. We are continuously engaged in addressing issues around vaccine hesitancy and misconception. We are encouraging people to get vaccinated to protect themselves from such deadly disease.



RURAL DEVELOPMENT & AGRICULTURE

“The soul of India lives in its villages,” it was declared by father of nation Mahatma Gandhi. Nearly 65% of the country's population still resides in rural areas. Needs of Rural India has been neglected in this pace of modernity and development. As Mahatma Gandhi has rightly said that the holistic development of India is not possible without the rural development of India. There is many challenges at various level and most important among them is health, sanitation, education, caste and better economic opportunities for rural people. After identifying these issues Deep Welfare Organization is working to empower rural India through community engagement, capacity building programme, such as connecting them with Entrepreneurship skills and ideas, building necessary physical and social infrastructure which plays an important role in rural development and directly engaging with rural people in helping them out about locally produced economic development strategies. We are working to create viable economic opportunities in rural areas. Such as women have handicrafts skills which can be connected to market for sale, pickle making and toy making. Agriculture is one of the most important economic activity in rural areas which contribute 20.2 percentage as per provisional estimates of Annual of National Income, released by National Statistical Office (NSO) and around 41.49 % people are still depended on agriculture and allied activities. Agriculture plays an important part in rural development, especially in countries like India. It is the need of the hour to improve the farm activities and supporting ancillary services to secure sustainable development. Deep is working for the growth of primary economic activity of country because in India overall social and political stability is inextricably linked with the agricultural sector. We are connecting with farmers to make them aware about the importance of organic farming which relies on the non-use of synthetic inputs and annual rotation of crops and pasture, has been shown to require an increased level of employment owing to greater amount of manual labour required. It is important to manage farming in a way which also provide environmental services to the community as a whole .Organic farms do not consume or release synthetic pesticides into the environment some of which have the potential to harm soil, water and local terrestrial and aquatic wildlife. Organic farms are better than conventional farms at sustaining divers' ecosystem, population of plant and insect as well as animal. When calculated either per unit area or per unit of yield, organic farms use less energy and produced less waste, ex- waste such as packaging materials for chemical during the year we have supported farmers providing seeds for cultivation.

We are continuously running awareness program known as Krishi samadhan, Kisan Sabha, help of local Panchayats through direct communication in groups with locals. This type of programs has organized in various district of Bihar and in Jharkhand. Our Experts specialized in this sector communicate with farmers in these awareness programmes about knowhow of organic farming.



ENVIRONMENT PROTECTION, WATER & SANITATION

Due to urban sprawl and market oriented economy our forests are losing. We are witnessing weird changes in environment such as extreme rainfall without rainy season, drought during monsoon and warm October & November. We are losing forests which protects watersheds are lost due to cut for firewood and housing materials, vegetation is cleared. Hence, water scarcity is increasing at alarming rate.

Access to fresh water is vital for the economic prosperity of a country and for the survival of its citizens. High rate of urbanization has not kept pace with the development and improvement in basic services in developing countries.

As a result inadequate access to safe drinking water and sanitation problems.

Deep is running campaign to raise awareness and speed up action. We are reaching schools, communities to generate awareness about the importance of safe and clean environments. We organize community level meetings and people gatherings where we talk to members for protecting environments. Deep is organizing regular awareness program under the project of National Environment Awareness Campaign with the help of Ministry of Environment & Forest from last 15 years. We include our women who plays an important part in household activities. We organize pledge ceremony with community women and school children to save water.

Deep Welfare Organization is working on Jal Jeevan Mission, Har Ghar Jal, Har Ghar Nal, program of ministry of Jal Shakti. We are working in Kanker and Mungeli District of Chhattisgarh State. Wherein we are working to achieve safe drinking water through tap in every household till 2024. We monitor water quality, do water testing, door to door survey of households and engaging with anganwadi workers for awareness. Along with this we do sessions in schools, created groups of water sisters and panchayat level meetings to aware people about the importance of safe drinking water and sanitation.



भाषण में सभी अतिथियों एवं प्रतिभागियों का प्रति कृतज्ञता व्यक्त करते हुए संस्था के 17 वर्ष के कार्यों का विवरण सभा के सामने पेश किया। इसके साथ ही साथ सेमिनार के मूल उद्देश्य की जानकारी भी प्रदान की। इस राष्ट्रीय सेमिनार में नेशनल वूमंस अवॉर्ड 2022 भी प्रदान किये गए। न क्षेत्रों में राष्ट्रीय एवं अंतरराष्ट्रीय स्तर पर पहचान बनाने वाली 15 महिलाओं को इनमें 2018 में ऑल इंडिया रैंक 42 हासिल नंदिनी महाराज को लोक सेवा में योगदान देने वंशी को महिला सशक्तीकरण हेतु, पूनम को के दौरान दिए गए योगदानों के लिए कोविड सम्मानित किया गया, मालविका सहगल पोषण आहार पर काम करने के लिए, मधुर प्रेन्थोर।