



ANNUAL REPORT

2023-24

‘Lightening the lamp of hope’



DEEP WELFARE ORGANISATION

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Message



Society is an intricate tapestry woven from the interactions and relationships of its people. It is our shared customs, laws, and persistent social engagements that define us. As social beings, we bear the responsibility of addressing the needs of those around us. With this belief, Deep Welfare Organization is committed to fostering social solutions through dialogue, discussion, and collaboration.

We are proud to present our annual report for the year 2023-24, highlighting our activities and achievements. We extend our heartfelt gratitude to everyone who has supported Deep Welfare Organization. Your faith, guidance, and invaluable contributions have been instrumental in our journey.

Commitment to Social Issues

Deep Welfare Organization remains steadfast in its mission to address contemporary social issues. We work in collaboration with State, National, and District administrations and various stakeholders. This year, we have launched numerous campaigns focusing on:

National Level Seminars

To generate mass awareness and achieve our goals, we have organized national level seminars. These initiatives are aimed at identifying and addressing issues faced by women from diverse backgrounds.

One of our significant initiatives, the Annual Bitiya Gaurav Award, recognizes and celebrates the achievements of young female achievers in our country. This award aims to inspire more women and girls to step forward and create their own identities in society.

Other Initiatives and Programs

Deep Welfare Organization has been actively involved in various fields, including:

- Education and Child Development
- Environment Protection Water and sanitation
- HIV/AIDS Awareness
- Health Programs (e.g., mobile health units)
- Campaign against female feticide & Women empowerment
- Jal Jeevan Mission
- Installation of solar street light
- Skill Development Programs

Our efforts also extend to rural development in Delhi, Jharkhand, Bihar, Chhattisgarh, and Madhya Pradesh, focusing on women empowerment and bridging the inter-generational gap. These activities are conducted in partnership with various agencies, ensuring comprehensive support and coordination.

Documentation and Future Commitment

This annual report documents our activities, processes, learnings, and achievements across different fronts of human development. We are committed to continuing our work for the upliftment of society, with a special focus on empowering vulnerable sections, especially women and children, at the grassroots level.

We sincerely thank our donors, sponsors, government departments, corporate partners, consulting agencies, and well-wishers for their continuous support and cooperation. Our gratitude also extends to the representatives of different NGOs and our dedicated volunteers, without whom such collective efforts would not have been possible.

Thank you all.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Ajay Prakash'.

Ajay Prakash
President

Preamble

"Deep" is a Hindi word which means 'Lamp'. It is a symbol of light, hope & positivity. We at 'Deep Welfare Organization', are committed to bring light and hope in the lives of millions of people and who belongs from deprived sections of the society.

Introduction

DEEP is a non-profit making,, non-political registered social organisation, committed to the cause of disadvantaged groups since its inception in 2005. It Believes in equity, equality and social justice. The organization has been relentlessly working for the poor, vulnerable, underprivileged and downtrodden sections of the society, with special focus on the issues of women and children.. DEEP is incredibly optimistic that the weaker sections of the society will get the new livelihood opportunities and should get proper education,nutrition,health benefits and the benefits of information technology. Therefore, Deep is making interventions to build their confidence and capabilities.

Vision & Mission

To promote equity, equality and social justice without any discrimination on any ground, as enshrined in the constitution of India, the supreme law of the land. To foster better education for children and to protect the rights of women and children through social action, campaigns, mass awareness, research, and advocacy.

Organization's Value and Motivation

- Respecting every Individual's Right to Life with dignity
Partnership with government bodies and other Agencies for ensuring greater access to the available facilities and full
- empowerment of citizens as a whole, including the vulnerable and Marginalized sections of the society;
- To upgrade Professional expertise constantly ;
Practice and promotion of secular values, development of scientific temper and rational approach
Democratic functioning and commitment towards human rights and values;

Aims & Objectives

The main aims and objectives of the organization are :

- To provide and arrange health care facilities for the poor, underprivileged, and downtrodden;
- To organize and promote health awareness programmes;
- To develop human resources, especially in rural and backward areas, by opening schools & providing educational materials.
- To provide scholarships and other relevant facilities of government schemes to the underprivileged students;
- To work for green and clean environment, disaster management & animal care;
- To establish medical and technical institution, libraries, day care centers, orphanages, old age homes, and shelters home, etc. for achieving the aims and objectives of the organization;
- To promote women SHGs, Child and Women development programmers, and legal awareness through education, vocational training centers, seminars, rallies, etc.
- To promote Indian medical systems such as Ayurveda, Yoga, Unani, Homoeopathy, Physiotherapy, etc.
- To promote rural development programs and modern cultivation systems for farmers.
- To work for human rights, consumer rights, Right to information, and Fundamental Rights available in the constitution of India;
- To publish Journals and Magazines on relevant issues.
- To collaborate & participate with other organizations, NGOs, Panchayati Raj Institution, government . and semi-government organizations, Organizations, financial institutions for fulfillment and carrying out the aims and objectives of the organization.
- All the incomes, earnings, and movable/immovable properties of the society shall be solely utilized and applied towards the promotion of its aims and objectives only as set forth in the Memorandum of Association and no profit thereof shall be paid or transferred directly or indirectly by the way of dividends, bonus profits or in any manner whatsoever to the present or past members of the society or to any person claiming through anyone or more of the present or past members. No member of the society shall have any personal claim on any movable or immovable properties of the society or make any profits, whatsoever, by virtue of the membership.

Legal Status:

Deep Welfare Organization' is a registered organization under the Societies Registration Act XXI of 1860, No. S-52165, dated March 24, 2005.

Deep Welfare Organisation' is a registered under Income Tax Act. 12A of 01-Sub clause (i) of clause (ac) of sub -section (1) of section 12A, Unique registration no. AAATD8724GE20181 Deep Welfare Organisation' is registered under Section 80G by the Director, Income Tax Exemption, New Delhi. No. 11-Clause (i)of first proviso to sub-section (5)of of Section 80G and Unique Registration Number AAATD8724GF20213.
NGO Darpan ID: DL/2017/0153029

Deep Welfare Organization is registered under FCRA ACT. 2010, Reg. No. 231661456 Dated 29/07/2013.

Deep Welfare Organization has been registered for undertaking CSR activities and the Registration number is CSR00010014, Ministry of Corporate Affairs, Govt. of India.

Deep Welfare Organization is registered under ISO 9001:2015 (QMS), Certificate No. XIQ-QMS-1192081921.

Deep Welfare Organisation has been empaneled under category 1 with the O/O Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India.

Operational Area:

The Major activities of the organization are in NCT of Delhi, Madhya Pradesh, Jharkhand and Bihar. The following are the districts where the organization is working continuously:

- NCT of Delhi
- Barabanki District of Uttar Pradesh
- Rohtas & Kaimur Districts of Bihar
- East Singhbhum, Sarai Kela Kharsawan, Bokaro, Dhanbad, Girhidih, District of Jharkhand
- Kanker & Mungeli District, Chhattisgarh
- Bhind, Madhya Pradesh



Campaign against Female Feticides & Women Empowerment

Female feticide is the practice of determining the sex of an unborn child and opting for an abortion if the fetus is female. To combat this, the Government of India enacted the Pre-Natal Diagnostic Techniques (PNDT) Act of 1994, later amended to the Pre-Conception and Pre-Natal Diagnostic Techniques (Regulation & Prevention of Misuse) Act (PCPNDT) in 2004. This law aims to prevent and penalize pre-natal sex screening and female feticide.

Deep Welfare Organization's Efforts

Deep Welfare Organization is dedicated to ensuring that no girl child is unlawfully terminated. We work to eradicate the notion that having a girl is a burden by educating parents through dialogue, community interaction, and regular campaigns at national, state, and district levels.

Addressing Sexual Violence and Harassment

We are also deeply concerned about children facing sexual violence, harassment, and exposure to pornography. Our approach includes implementing the law through rallies, street plays, and community involvement in Jharkhand, Bihar, Uttar Pradesh, Chhattisgarh, Madhya Pradesh, and the National Capital Region of Delhi.

Raising Awareness and Community Engagement

To raise awareness, we conduct national seminars and discussions, distribute posters about the importance of the girl child and relevant laws and schemes by the Government of India, and organize community meetings and workshops.

The COVID-19 pandemic has exacerbated the vulnerability of women and girls, overburdening them with domestic chores. In response, Deep has increased its focus on community awareness by meeting with anganwadi workers and local residents. We also assist in enrolling dropout girls in schools.

Deep Welfare Organization spreads awareness about important initiatives like Beti Bachao Beti Padhao, one-stop centers, and women's helpline services. We aim to ensure women know their rights and the resources available to them.

Collaborations and Initiatives

Deep Welfare Organization collaborates with the Department of Women & Child Development, Govt. of NCT of Delhi & District North, Delhi, to identify children in vulnerable conditions. Our initiatives promote education, gender sensitization, and the well-being of women through grassroots campaigns across the nation.

Commitment to Empowerment

We believe that true development cannot be achieved without empowering half of our population. Thus, Deep is relentlessly working for the cause of protecting and promoting the rights of the girl child with the help of various stakeholders.

Through our comprehensive efforts, we aim to create a society where every girl child is valued and protected, contributing to the overall development and progress of our nation. Deep Welfare Organization is dedicated to empowering women, ensuring they are aware of their rights and opportunities, and actively contributing to the nation's development. We believe that true progress can only be achieved with the equal participation and empowerment of women.



Vocational Training & Skill Development

Empowering Women and Youth

To enable economic viability for women and youths who are uneducated and unskilled, Deep Welfare Organization offers vocational training programs. These initiatives are crucial as India strides towards self-sufficiency, addressing the persistent gender bias that renders many women and girls economically dependent on their families. Our vocational training programs aim to provide economic independence and empower these individuals.

Training Programs Offered

Deep Welfare Organization operates vocational training centers in Bhagalpur district of Bihar and the National Capital Territory of Delhi. These centers provide training in:

- Beauty culture
- Cutting & tailoring

Our programs target girls and women from economically weaker sections, helping them acquire occupational skills and technical knowledge. This enables them to contribute financially to their families, enhancing their self-reliance and aligning with national programs run by the government.

Promoting Self-Employment

We consistently promote self-employment by providing support through linkages with Self-Help Groups (SHGs) and other credit facilities. Many women and girls, after completing their training, have successfully started their own boutique centers, beauty parlors, and have taken up roles as trainers in various locations. Training Duration and Certification Deep Welfare Organization offers six-month and one-year training programs. Upon completion, participants receive certificates from Jan Shikshan Sansthan (Ministry of Skill Development & Entrepreneurship, Govt. of India), validating their newly acquired skills.

Community Outreach and Needs Assessment

Deep Welfare Organization actively reaches out to communities to identify the evolving needs of the new generation. By collaborating with other institutions and welfare agencies, we aim to promote additional training programs for income generation.

Deep Welfare Organization is dedicated to empowering women and youths through skill development and vocational training. Our programs not only provide practical skills but also foster economic independence, contributing to the broader goal of national development.



Child Educational & Development Programme

According to the United Nations Convention on the Rights of the Child, a child is defined as a human being below the age of 18, unless an earlier age of majority is recognized by applicable law. Children are a vulnerable category requiring special care, attention, and nurturing for their proper growth.

Deep Welfare Organization's Commitment

Deep Welfare Organization is dedicated to addressing various aspects of child welfare, including:

- Early Childhood Care
- Promotion of Child Rights
- Protection from Sexual Offences
- Support for Children in Conflict with Law
- Assistance for Children in Street Situations

Tackling Malnutrition and Anemia

In India, malnutrition among young children and anemia among adolescent girls are prevalent issues. Factors such as illiteracy, early marriage, repeated pregnancies, and high child mortality rates contribute to the challenges faced by girls and women.

Right to Education

The Indian Constitution grants every child the right to education (Article 21A). Despite this, no state has achieved 100% school enrollment. Many children remain out of school.

Educational Programs by Deep Welfare Organization

Deep Welfare Organization runs various educational programs in the National Capital Territory of Delhi, Jharkhand, Uttar Pradesh, Madhya Pradesh, and Bihar. Our initiatives include:

- Non-Formal Education (NFE) Centers: Operating for the past 18 years in Sangam Vihar and Jharoda, North Delhi, these centers empower children with various skills. About 75% of the children are girls from minority communities who were previously not attending school.
- Pandemic Response: During the pandemic, we conducted regular classes for children without access to smartphones.
- Re-admission Efforts: We have worked on re-admitting dropout children back into schools.

Ensuring Child Rights and Safe Environment

Deep is committed to ensuring child rights, creating a safe environment, and providing supplementary education for children aged 6 to 15 years. Our early childhood care and protection program focuses on providing nutritional food and care.

Our efforts included identifying and supporting:

- Street-living children: Those who have run away from their families and live alone on the streets.
- Street-working children: Those who spend most of their time on the streets but return home regularly.
- Children from street families: Those who live on the streets with their families.

Deep Welfare Organization is steadfast in its mission to ensure every child has access to education and a safe, nurturing environment. Our comprehensive programs aim to uplift and empower children, addressing their needs and protecting their rights for a better future.



Jal Jeevan Mission: Ensuring Safe Drinking Water for All

Deep Welfare Organization is actively contributing to the Jal Jeevan Mission, including the Har Ghar Jal and Har Ghar Nal programs initiated by the Ministry of Jal Shakti. Our goal is to ensure safe drinking water through taps in every household by 2024.

Our Efforts in Chhattisgarh

We are focused on the Kanker and Mungeli districts of Chhattisgarh, where we implement comprehensive strategies to achieve our mission. Our key activities include:

- **Water Quality Monitoring:** Regular testing and monitoring of water quality to ensure safety and reliability.
- **Household Surveys:** Conducting door-to-door surveys to assess water access and quality in households.
- **Community Engagement:** Collaborating with anganwadi workers to raise awareness about the importance of safe drinking water.

Educational and Community Initiatives

To foster a culture of water safety and sanitation, we engage in various educational and community initiatives:

- **School Sessions:** Organizing educational sessions in schools to teach children about water conservation and hygiene.
- **Water Sisters Groups:** Creating groups of 'water sisters' who advocate for safe water practices within their communities.
- **Panchayat Level Meetings:** Holding meetings at the panchayat level to discuss and promote the significance of safe drinking water and proper sanitation.

Raising Awareness and Building Capacity

Deep Welfare Organization emphasizes the importance of safe drinking water and sanitation through continuous awareness campaigns. By educating communities and building local capacity, we aim to create sustainable water management practices that ensure long-term access to safe drinking water.

Through our dedicated efforts in the Jal Jeevan Mission, Deep Welfare Organization is committed to providing safe drinking water to every household in Kanker and Mungeli districts. Our comprehensive approach, combining monitoring, education, and community engagement, aims to achieve our goal of safe drinking water for all by 2024.



Solar Street Light Installation in Gurugram, Haryana

Deep Welfare Organization has implemented the "Lighting Up Lives – Solar Street Light Installation" project in three villages within Gurugram District, Haryana, under the CSR initiative funded by Intertek. The primary objectives of these projects are to provide street lighting, enhance safety, reduce energy poverty, and promote sustainable energy sources in rural areas. The villages of Teekli, Behlpa, and Rithoj have been the focus of this initiative.

Location: Teekli, Sohna, Gurugram, Haryana

Teekli is a village located in the Sohna Block of Gurugram District, about 22 kilometers from the Gurugram office of Intertek India Private Limited. The village has a population of 10,234, comprising 3,000 family homes and 5,964 adult members. It is served by two government schools and one government hospital. The village is accessible via Badshah Pur Road and is situated 12 kilometers from the nearest town, 15 kilometers from the nearest metro station, 14 kilometers from the nearest bus stand, and 13 kilometers from the nearest private hospital.

To address the lack of street lighting in Teekli, a solar committee was formed, including the village Sarpanch and other members. The committee identified 50 locations in the village that were inadequately lit in the evening. Following confirmation from the committee, 50 solar streetlights were installed. This initiative has had a positive environmental impact, enhanced safety in previously dark areas, improved visibility and road safety, and resulted in an electricity saving of over 240 kW in the last 20 days.

Location: Behlpa, Gurugram, Haryana

Behlpa is another village in Gurugram District, with a population of 4,300 and 2,750 family homes. The village has 780 adult members, one government school, but no government hospital. It is accessible through two entry points and is located 16 kilometers from the nearest town, 15 kilometers from the nearest metro station, 1 kilometer from the nearest bus stand, and 4 kilometers from the nearest private hospital.

In Behlpa, a solar committee was similarly established, including the village Sarpanch and other key members. A survey identified 50 locations that required lighting, which were subsequently confirmed by the committee. Following this, 50 solar streetlights were installed. The outcomes of this project include positive environmental benefits, increased safety in dark areas, improved visibility and road safety, and an electricity saving of over 36 kW in the last 30 days.

Location: Rithoj, Gurugram, Haryana

Rithoj is a village in Gurugram District with a population of 11,000 and 2,750 family homes. The village has 5,980 adult members, three government schools, and one government hospital. It is accessible through four entry points and is located 12 kilometers from the nearest town, 14 kilometers from the nearest metro station, 1 kilometer from the nearest bus stand, and 1 kilometer from the nearest private hospital.

For the project in Rithoj, a solar committee comprising the village Sarpanch and other members was formed. A village survey identified 50 locations needing lighting, which were then confirmed by the committee. The installation of 50 solar streetlights followed. This project has resulted in positive environmental impacts, increased safety in dark areas, improved visibility and road safety, and an electricity saving of over 36 kW in the last 30 days.



Location: Kherla Village, Gurugram, Haryana

As part of our ongoing efforts to improve rural infrastructure, Deep Welfare Organization conducted a survey in 10 villages within Gurugram District to assess the need for solar streetlights. The survey revealed that Kherla village, with a population of 10,000 and 2,800 family homes, lacked adequate street lighting. The absence of streetlights has led to significant safety concerns, as villagers hesitate to venture outside after dark.

After the survey, we identified 50 locations within Kherla where streetlights are most needed. These strategic placements ensure that the entire village benefits from improved visibility and safety at night. The installation of 50 solar streetlights has now been completed.

Outcomes;

The use of solar energy contributes to environmental sustainability by reducing the village's reliance on conventional energy sources. Villagers feel safer moving around at night, thanks to the improved lighting in previously dark areas. The enhanced visibility has also led to better road safety within the village. **Energy Savings:** The installation has resulted in saving over 36 kW of electricity in the last 30 days, showcasing the effectiveness of solar streetlights in reducing energy consumption.

Location; Garat Pur Bas Village, Gurugram, Haryana

Deep Welfare Organization conducted a survey across 10 villages in Gurugram District to evaluate the need for solar streetlights. The survey identified Garat Pur Bas village, with a population of 3,500 and 500 family homes, as lacking essential street lighting. The absence of lighting has caused safety concerns, with villagers often hesitating to leave their homes after dark due to the risk of accidents and low visibility. Following the survey, we identified 50 key locations within Garat Pur Bas where the installation of streetlights would have the most significant impact. These locations were selected to ensure maximum coverage and benefit for the entire village. The project involves the installation of 50 solar streetlights, strategically placed to illuminate all critical areas within the village.

The use of solar energy will reduce the village's carbon footprint and reliance on non-renewable energy sources. The introduction of streetlights will make it safer for villagers to move around at night, reducing the risk of accidents and increasing their sense of security. Enhanced visibility will lead to better road safety and easier navigation within the village during nighttime.

The solar street light installation projects in Teekli, Behlpa, Basat Pur Bas, Kherla and Rithoj villages of Gurugram, Haryana, have significantly improved safety, visibility, and environmental sustainability. These projects, overseen by Deep Welfare Organization and funded by Intertek, have effectively addressed the lack of street lighting in these rural areas. The initiatives have provided sustainable energy sources, reduced energy poverty, and contributed to substantial energy savings, enhancing the overall quality of life for the residents of these villages.



Health Awareness Programme

Deep Welfare Organization is dedicated to raising awareness among communities and increasing health literacy. We focus on the importance of health and hygiene, hand washing, menstrual hygiene, breastfeeding, and addressing anemia among women. Our initiatives span community-wide, audience-specific programs aimed at increasing knowledge and awareness. Awareness is essential for prevention, early detection, and effective treatment.

We conduct various programs in communities and schools, including street plays, health awareness camps at community centers, and informative talks.

Recent Activities;

International Yoga Day Celebration in Ramtala Village, Patharia Block, Mungeli District, Chhattisgarh: On June 21, 2024, Deep Welfare Organization celebrated International Yoga Day in collaboration with the local health department and Gram Panchayat. The event included yoga and pranayama sessions, emphasizing the importance of water conservation in our lives. Discussions were held on the significance of the Jal Jeevan Mission and the utility of constructing soak pits and kitchen gardens at home. The event saw participation from the village Sarpanch, employment assistants, water committee members, anganwadi workers, Mitanin, women, and children.

International Yoga Day Celebration in Babusalhe Tola Village, Narharpur Block, Kanker District, Chhattisgarh: On June 21, 2023; Deep Welfare Organization organized a yoga program in Babusalhe Tola village. The event was attended by all Panchayat officials and various citizens of the village. The session included an introduction to yoga, its objectives, importance, and precautions, along with practical demonstrations of yoga techniques. Participants were encouraged to incorporate yoga into their daily lives to remain healthy, stress-free, and happy. Inspired by the event, the Sarpanch agreed to organize daily morning yoga sessions in the Panchayat. The objectives of the Jal Jeevan Mission were also discussed during this program.

Mobile Health Unit Initiative by Deep Welfare Organization

Deep Welfare Organization is dedicated to improving healthcare access in rural areas of Bihar and Jharkhand through its Mobile Health Unit initiative. In many remote and underserved communities, access to quality healthcare remains a significant challenge due to the lack of medical facilities and healthcare professionals. The Mobile Health Unit serves as a critical solution to bridge this gap, bringing essential medical services directly to the doorsteps of those in need. These units are equipped with medical supplies, diagnostic tools, and staffed by trained healthcare professionals who provide a range of services, including general check-ups, maternal and child health services, vaccinations, and health education.

Deep Welfare Organization remains steadfast in its mission to promote health and wellness in communities. Through continuous efforts in raising awareness and implementing government schemes, we strive to ensure that every individual has access to the healthcare they need and deserve. By fostering a culture of health and hygiene, and promoting practices like yoga, we aim to build a healthier, happier society.



HIV/AIDS Awareness Programme

Deep Welfare Organization has been actively working for the past 15 years to promote HIV testing, prevention, treatment, and to eliminate the stigma associated with HIV/AIDS. HIV/AIDS can affect anyone, regardless of caste, class, gender, race, or age. It is crucial to spread awareness to combat misinformation, racism, homophobia, and transphobia. Everyone should take responsibility for normalizing discussions about HIV, getting tested, and supporting those affected.

The Government of India launched the first National AIDS Control Program (NACP) to slow the spread of HIV infections, thereby reducing morbidity, mortality, and the overall impact of AIDS in the country. December 1st is celebrated as World AIDS Day by UNAIDS, which focuses on HIV treatment, testing, prevention, and increasing the availability of services. This day also aims to eradicate the stigma and exclusion faced by people living with HIV and marginalized populations, fostering an inclusive environment.

Our Initiatives:

For the past 18 years, Deep Welfare Organization has been actively engaged in generating awareness in various regions, including East Singhbhum and Bokaro in Jharkhand, Rohats and Bhagalpur districts in Bihar, Burari in the NCT of Delhi, Lucknow in Uttar Pradesh, and Singrauli in Madhya Pradesh. Our organization plays a pivotal role in mass campaigns through Information, Education, and Communication (IEC) activities among communities and high-risk groups.

Awareness and Education:

Awareness is key to prevention. Deep Welfare Organization conducts extensive mass campaigns to eliminate the stigma, fear, and ignorance surrounding HIV/AIDS. Our IEC campaigns aim to educate the public about the importance of HIV testing, prevention methods, and the availability of treatment. We ensure that individuals affected by HIV/AIDS are not deprived of treatment facilities.

Key Activities:

1. **Community Engagement:** We engage with communities to spread accurate information about HIV/AIDS, encouraging open discussions to normalize the topic.
2. **Educational Campaigns:** Conducting educational sessions in schools, colleges, and community centers to raise awareness about HIV/AIDS and its prevention.
3. **Testing and Treatment:** Promoting HIV testing and ensuring access to treatment for those affected.
4. **Stigma Reduction:** Working to reduce the stigma associated with HIV/AIDS through targeted campaigns addressing misinformation, racism, homophobia, and transphobia.
5. **Support Services:** Providing support services for people living with HIV, including counseling and connecting them with healthcare providers.

Impact:

Our dedicated efforts have made a significant impact in the regions we serve. By raising awareness and promoting testing and treatment, we contribute to reducing the spread of HIV and improving the lives of those affected. Our campaigns have been instrumental in creating a supportive and inclusive environment for people living with HIV/AIDS.

Deep Welfare Organization remains committed to its mission of combating HIV/AIDS through awareness, education, and support. By addressing the stigma and providing essential services, we aim to create a society where everyone has access to the information and healthcare they need to live healthy, fulfilling lives. Our continued efforts will ensure that the fight against HIV/AIDS remains a priority, fostering a community of understanding and support.



Rural Development & Agriculture

"The soul of India lives in its villages," as declared by Mahatma Gandhi. With nearly 65% of the country's population residing in rural areas, the needs of rural India have often been overlooked amidst the pace of modernity and development. Holistic development of India is unattainable without rural development, a principle strongly advocated by Mahatma Gandhi. Rural India faces numerous challenges, notably in health, sanitation, education, caste issues, and economic opportunities. Recognizing these issues, Deep Welfare Organization is dedicated to empowering rural communities through comprehensive community engagement and capacity-building programs.

Community Engagement and Capacity Building

Deep Welfare Organization focuses on empowering rural India by directly engaging with local communities and implementing capacity-building programs. These programs include:

- **Entrepreneurial Skills and Ideas:** We connect rural individuals, especially women, with entrepreneurial skills such as handicraft, pickle making, and toy making, linking them to markets for sale.
- **Infrastructure Development:** Building essential physical and social infrastructure is crucial for rural development. We work on creating viable economic opportunities and improving living conditions.
- **Economic Development Strategies:** Educating rural people about locally produced economic development strategies to foster self-sufficiency and growth.

Focus on Agriculture

Agriculture remains a cornerstone of rural economic activity, contributing 20.2% to the national income and engaging 41.49% of the population in agriculture and allied activities. Recognizing its importance, Deep Welfare Organization works towards the growth of agriculture as a primary economic activity, ensuring social and political stability in India. Key Agricultural Initiatives:

Organic Farming Awareness:

- We educate farmers on the benefits of organic farming, which avoids synthetic inputs and promotes crop rotation and pasture renewal.
- Organic farming requires more manual labor, offering increased employment opportunities and providing environmental benefits.
- **Environmental Services:**
 - Organic farming practices help protect soil, water, and local wildlife by eliminating synthetic pesticides and sustaining diverse ecosystems. These farms use less energy and produce less waste, contributing to environmental sustainability.
- **Support for Farmers:** During the year, we have provided seeds for cultivation to support farmers, promoting sustainable agricultural practices.

Krisi Samadhan Program

To further support rural communities, we run the Krisi Samadhan program in collaboration with local Panchayats. This program includes direct communication with farmers and group sessions focusing on organic farming practices. Our experts, specialized in organic farming, share valuable knowledge and techniques with farmers to improve their farming methods and enhance productivity.

Achievements and Impact Through our continuous efforts, we have:

- Improved economic opportunities in rural areas by linking traditional skills to markets.
- Raised awareness about the importance and benefits of organic farming.
- Supported farmers with seeds and knowledge, promoting sustainable agricultural practices. Enhanced community engagement, fostering a sense of self-sufficiency and growth.

Deep Welfare Organization is committed to the holistic development of rural India. By focusing on community engagement, capacity building, and sustainable agricultural practices, we strive to empower rural communities and improve their quality of life. Our initiatives not only promote economic development but also ensure environmental sustainability, contributing to the overall growth and stability of the nation.



Environment Protection, Water & Sanitation

Rapid urbanization and a market-oriented economy have led to significant environmental challenges, including the loss of forests, unpredictable weather patterns, and increased water scarcity. Forests, which play a crucial role in protecting watersheds, are being depleted for firewood and construction materials, exacerbating water shortages. The resulting lack of access to fresh water is not only a threat to the environment but also to the economic prosperity and survival of citizens.

We are experiencing strange and severe environmental changes such as extreme rainfall outside the rainy season, droughts during the monsoon, and unusually warm weather. These anomalies are symptoms of a deteriorating environment and signal the urgent need for action to protect our natural resources.

Deep Welfare Organization's Initiatives

Deep Welfare Organization has been actively involved in raising awareness and taking action to protect the environment, improve water access, and enhance sanitation through various programs and campaigns.

1. National Environment Awareness Campaign: For the past 18 years, Deep Welfare Organization has organized regular awareness programs under the National Environment Awareness Campaign with the support of the Ministry of Environment & Forests. These programs focus on educating communities about the importance of environmental protection and sustainable practices.

Key activities include:

- Community-level meetings and gatherings to discuss environmental protection.
- Pledge ceremonies with community women and school children to commit to saving water.
- Involving women, who play a vital role in household activities, in our awareness initiatives.

2. Jal Jeevan Mission: Deep Welfare Organization is actively working on the Jal Jeevan Mission, Har Ghar Jal, and Har Ghar Nal programs initiated by the Ministry of Jal Shakti. Our efforts are concentrated in the Kanker and Mungeli districts of Chhattisgarh, with the goal of achieving safe drinking water through taps in every household by 2024.

Our activities include:

- Monitoring water quality and conducting water testing.
- Performing door-to-door household surveys. Engaging anganwadi workers to raise awareness about the importance of safe drinking water and sanitation.
- Conducting school sessions, forming groups of 'water sisters', and holding panchayat-level meetings to educate communities.

3. Community Engagement: To tackle inadequate access to safe drinking water and sanitation, Deep Welfare Organization runs campaigns to raise awareness and accelerate action. Our community engagement initiatives involve:

Reaching out to schools and communities to highlight the importance of a clean and safe environment. Organizing events and gatherings where we educate community members on environmental protection and water conservation.

Impact

Through our sustained efforts, Deep Welfare Organization has made significant strides in raising awareness and promoting action towards environmental protection, water conservation, and sanitation improvement. Our programs have:

- Educated thousands of community members and school children on the importance of environmental stewardship.
- Improved water quality and access in rural areas through the Jal Jeevan Mission.
- Empowered women to take active roles in water conservation and sanitation efforts. Foster a culture of environmental responsibility and sustainable living.

Deep Welfare Organization is committed to addressing the environmental challenges facing our communities. By focusing on education, community engagement, and sustainable practices, we aim to create a healthier, more sustainable environment for current and future generations. Our work in water and sanitation not only improves public health but also ensures that every citizen has access to the essential resources they need to thrive.



ORGANISATIONAL CHART

DEEP BOARD

Chief Functionary

Project Director/Coordinator

Admin. & Accounts

Fundraising

Program Manager

Chartered Accountant

Public Relations Officer

**Project Staff/Volunteers/
Teachers**

Account Staff

Field staff

Acknowledgment

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DEEP WELFARE ORGANISATION

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